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DNA RNA

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www.

**FOURTH FLOOR PARK SUITES  
PARKLANDS ROAD NAIROBI**

**DermaGene**  
know the skin you're in

## Frequently Asked Questions

### How does it work?

Because everyone (and their DNA sequence) is unique, we look at the genes that control your skin quality. Differences in the sequence (single nucleotide polymorphisms - SNPs) give us valuable information about what your skin needs to look its best.

### How do you collect the DNA sample?

We don't need to take your blood! The process is very simple, and entirely painless. We simply need to rub a cotton swab along the inside of your cheek, and you're done!

### How long does it take?

Due to the in-depth analysis of your genes, the test takes approximately 4 weeks to complete. Once it is done, you will receive a personal folder with all the information we determined, and personalised recommendations for which ingredients to look for and/or avoid, key supplemental ingredients to add to your diet, and your skin's ability to respond optimally to professional beauty treatments like chemical peels, fillers, Botox®, etc.

### How accurate are my results?

Genetic testing is incredibly accurate, with <0.01% chance of an inaccurate result. Because we do the test many times for each gene, the likelihood of inaccuracy is even lower.

### How much does it cost?

The test costs **US\$ 250**, and is only required once in your lifetime - the results are valid for life.

### Collagen Quality

Determining the quality of your collagen lets you know what to expect from your skin in the future.

### Skin Elasticity

Elastins are proteins that allow your skin to stretch and return to normal. Knowing how well these proteins work will advise your skincare routine.

### Fine Lines & Wrinkles

Predisposition to fine lines and wrinkles is genetic - knowing about it in advance will allow you to ensure your skin is protected.

### Sun Protection

Your skin protects you against the sun, but ultraviolet (UV) light is also a key cause of skin aging. Know how well you're protected, and your skin will continue protecting you!

### Pigmentation

Melanin is the pigment found in the skin and the eyes. Your body reacts to changes in sunlight by becoming lighter (when there's less sun) or darker (tanning). Knowing how your body responds will allow you to take better care of your skin in the hot, tropical sun.

### Skin Antioxidants

Antioxidants do exactly what they say! They prevent cells from being permanently damaged after exposure to the sun and harsh chemicals found in personal care products and the environment.

### Skin Sensitivity

Not all skin is the same... The more sensitive your skin is, the more likely it is that you will react to ingredients in your favourite skincare products.



## PERSONALISED RECOMMENDATIONS FOR:

### Topical Ingredients

such as Vitamin C, Hyaluronic Acid, etc.

### Dietary Supplements

such as Vitamin D, Omega Fatty Acids, etc.

### Professional Treatments

such as chemical peels, Botox®, dermal fillers, etc.